



UNIVERSITY OF  
NEW ENGLAND

## MEMORANDUM

**TO:** John Ryan, MATA President  
**FROM:** Wayne R. Lamarre, MATA GAC Chair  
**DATE:** November 11, 2021  
**SUBJECT:** Committee Report - GAC  
**Cc:** MATA Executive Committee

Hello John,

I'm sorry that I will not be able to attend tomorrow's MATA meeting to delivery this report, but please share it with the membership and extend my regrets.

- September 29, 2021 - John and Wayne met to discuss plans for a Legislative Boot Camp to be held in March of 2022. Wayne will connect with NATA staff for help and reach out to MATA membership to solicit volunteers. The goal is to engage local legislators with an eye toward moving the needle on our language update.
- We are still interested in sponsors for legislation to update the language in our title act. Please send along contact information to Wayne at [wlarre@une.edu](mailto:wlarre@une.edu).
- Wayne and John also discussed the possibility of creating short video vignettes highlighting the work of the MATA that could be disseminated through social media and even local television stations (e.g., Sports Reporters). "Hot" topics such as COVID-19 in athletics and concussion prevention/diagnosis/management could be the focus of the spots. Wayne has a meeting with media experts from UNE to get information about feasibility, cost, etc. scheduled for early December. MATA members who have expertise in this area or contact information for someone who does are also encouraged to get that to Wayne.

Please query the membership in attendance and share any ideas/feedback/sponsor/contact names that they can provide. We will continue this work in December/January and report back to the group at the Spring meeting.

Respectfully Submitted,

A handwritten signature in dark ink, appearing to read "W. Lamarre", with a long horizontal flourish extending to the right.

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